

Legatus®

The Preeminent Organization of Catholic CEOs & Business Leaders

Invites you to attend its

Boston Chapter's JULY MEETING!
Thursday, July 20, 2006



Speaker: **Bill Wise**

Chief Compliance & Business Ethics Officer
Analog Devices, Inc.

Legatus Member

Topic: "Business Ethics - Intangibles that Matter"

- *Decision making in any business must have an ethical component for a business to survive. Stakeholders demand and deserve it and unless it is present a company is doomed to failure.*
- *But what are good business ethics? You might be surprised to learn of the tension between people who consider themselves ethical but practical and those who are strictly principled based decision makers. Can those who practice the Silver Rule co-exist with those who live by the Golden Rule? The answer is 'yes'. So what's the secret and how can they work together to provide a stable and ethical environment that sustains their company in challenging times?*
- *Bill Wise serves as a corporate Chief Ethics Officer and is uniquely positioned to provide a narrative of the recent transition in industry of a more focus attention to the intangible asset derived from practicing good business ethics.*
- *Bill's narrative answers this question and incorporates his own experiences with the writings and speeches of Father Robert Spitzer, S.J., Ph.D. who is the President of Gonzaga University and Legatus' International Chaplain. Father Spitzer is also the founder of the Spitzer Center for Ethical Leadership, whose mission is to inspire ethical leadership by teaching principles of higher purpose to optimize leadership, character, ethics and trust.*



Bill Wise, the recently appointed **Chief Compliance and Business Ethics Officer** for **Analog Devices, Inc.**, is responsible for oversight of regulatory compliance for the \$2.5 billion dollar organization and facilitates company-wide adherence to all corporate standards of business conduct. Bill reports to the Chair of the Board's **Nominating and Corporate Governance Committee**. Prior to taking on his present responsibilities Bill served for 18 years as the **Managing Director of Analog Devices Israel Ltd.** and as the company's corporate counsel. Bill is an **Adjunct Professor of Law at Boston College**. He is a graduate of **Suffolk University Law School**, a frequent lecturer in the law and ethics and a member of the **Ethics and Compliance Officers Association**.

Thursday July 20, 2006
Weston Golf Club

275 Meadowbrook Rd, Weston MA

6:00 pm - Confession

6:30 pm - Mass

7:00 pm - Dinner and Program

Please RSVP by July 17 to:

Gerard or Peter Marino, Chapter Coordinators

Email: LegatusBoston@gmail.com

Phone: 617-830-0249

Members' guests welcome for a \$75 dinner fee.